



# UNIVERSITY DAY 2025



## Tech Transfer

In support of the Air Force Research Lab Munitions Directorate (AFRL/RW), Doolittle Institute (DI) hosted University Day 2025 to identify and engage academic collaborators conducting leading-edge research who do not currently have an existing contract or grant with AFRL/RW.

Proposed solutions were submitted in response to the Air Delivered Effects Broad Agency Announcement (BAA): **Weapon Autonomy and Control Technology Research** and **Bioprincipic Systems** (Sensors, Processing, Control, and Materials). Note: The Bioprincipic Systems topic area was originally considered, but removed from the final scope of the event.

Selected proposals qualified for funding, ranging from \$75K-\$100K, to further develop their technology. The submission period began in April 2025, with a proposal deadline of 21 May 2025. Finalists were invited by DI to present their proposals virtually via ZoomGov on 23 June 2025.

Post-event metrics such as awarded grant totals and contracting outcomes will be released following the contracting hold.

## HIGHLIGHTS

**Targeted Outreach:** *DI implemented a focused marketing campaign across multiple channels, including website, eblasts & social media*

**Increased visibility** *for early-stage research that may not yet be under AFRL consideration.*

**Positive RW feedback:** *DI was commended by AFRL/RW event leadership for its professionalism, responsiveness, and smooth execution of the event.*

*Note: The Bioprincipic Systems topic received 10 proposals before it was removed from the final scope of the event.*

**\*DI will update this event wrapper when contracting actions are finalized**

## Event Outcomes

- AFRL/RW intends to award 5–6 grants, each ranging from **\$75K–\$100K** (award amounts not yet disclosed)
- **42** proposal submissions, 5 universities selected to present
- **2,005** impressions/views generated from marketing efforts on LinkedIn
- **6,400** + ecosystem participants reached via Hubspot e-blast
- **577** event webpage views
- **2290** total webpage interactions (clicks, views, and other tracked engagement)